

AEA Sponsorships



Are you looking for a great way to say
“THANK YOU” to your customers who have
supported your business all year long?

AIRCRAFT ELECTRONICS
ASSOCIATION

*Consider a highly visible sponsorship at the AEA's 54th
Annual Convention & Trade Show in Reno, March 22-25, 2011.*

All sponsorships receive tons of publicity — both before the convention and during the convention. Your company name and/or logo will appear in e-mail broadcasts to members, on the AEA's convention website with a link to your own website, in the pages of *Avionics News*, in the Schedule of Events received by every attendee, in signage displayed throughout the convention, and in post-convention publicity in *Avionics News* and on the AEA website. What a perfect way to keep your company's name and image in front of each attendee! Sponsorships are first-come, first-served.

»» Call Linda Adams today at 816-347-8400 to secure the sponsorship of your choice!

► **First-Nighter Party Concert Sponsorships**
Rock the Night with the AEA and a live rock band concert

\$1,000 – This sponsorship is open to an unlimited number of companies.

Each sponsor's contribution will help toward providing the concert entertainment for the evening, open bar and concert favors for all attendees.

Sponsorship includes your company logo on the back of the concert T-shirt given to each party attendee and signage throughout the First-Nighter Party. You receive a lot of bang for not a lot of buck! The concert T-shirt is sure to be worn again and again by AEA members as a memento of the "Rock the Night" concert event!

\$25,000 – *Exclusive buyout of First-Nighter Party event.*

This sponsorship includes your company name and logo exclusively on the concert T-shirt given to each party attendee,

the exclusive sponsorship of the entertainment, five First-Nighter Party tickets, a Gobo (a lit projection of your logo on the dance floor), and signage throughout the event. Your company also has an opportunity to network with convention attendees by passing out the concert T-shirts during registration hours on Tuesday, March 22.

► **Java Jumpstart**
Morning Coffee & Donut Break

\$1,750 – *Two available: Thursday and Friday*

Sponsorship includes imprinted napkins with your company logo and signage at the break. Your company also can be on hand to greet attendees.



► **Let's Do Lunch!**
Boxed Lunches

\$5,000 – *Three available: Tuesday, Wednesday and Friday*

Sponsorship includes personalized lunch sacks with your company logo and lunch for attendees. You can have company representatives available to hand out lunches to the attendees.



► **Sports Bottles**

\$3,500 – *Attendees will receive a sports bottle imprinted with your company logo*

Water stations will be located throughout the convention area, giving attendees an opportunity to continuously refill their sports bottles.

[SOLD]



► **AEA Golf Tournament**

\$600 – *Golf Hole*

Your company's name will appear on a large sign displayed at the golf hole you sponsor. This sponsorship includes one golf registration.

\$2,500 – *Heat Up the Game! – Golf Gear*

Golf participants will receive a t-shirt with your company logo imprinted on it. Sweatshirts will be worn by the players with the chilly Reno weather in March. This sponsorship also includes one golf registration.

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AIRCRAFT ELECTRONICS

A S S O C I A T I O N

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